

Sales Order

Station: **WTMO-TV** Agency: **JAMESTOWN & ASSOCIATES**
 Contract Name: **DRUG FREE 1467300** Address: **5937 Jones Creek Road**
 Contract#: **475002833** City: **Baton Rouge** State: **LA** Zip: **70817**
 Start Date: **10/01/16** End Date: **10/14/16** Buyer: _____
 Revenue Type: **POLITICAL SALES** Tax Schedule: _____ (None)
NATIONAL Type: **Cash** Agency Commission %: **15**
 Advertiser: **DRUG FREE FL COMMIT** Billing Cycle: **Standard**
 Address: _____ Salesperson: **5206nnat** Comm %: **15**
 City: _____ State: _____ Zip: _____ Makegood Policy: **Within Contract Dates**
 Product Name: _____
 Estimate #: **EST 69**
 Competitive Code: **POLITICAL/ISSUE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/03/16	10/07/16		6:00 PM	6:30 PM	30	1	1	1	1	1			5	D	700.00	5	3,500.00	1	
2	10/10/16	10/14/16		6:00 PM	6:30 PM	30	1	1	1	1	1			5	D	700.00	5	3,500.00	1	
3	10/03/16	10/07/16		6:30 PM	7:00 PM	30	1	1	1	1	1			5	D	600.00	5	3,000.00	1	
4	10/10/16	10/14/16		6:30 PM	7:00 PM	30	1	1	1	1	1			5	D	600.00	5	3,000.00	1	
5	10/03/16	10/07/16		11:00 PM	11:35 PM	30	1	1	1	1	1			5	D	600.00	5	3,000.00	1	
6	10/10/16	10/14/16		11:00 PM	11:35 PM	30	1	1	1	1	1			5	D	600.00	5	3,000.00	1	
7	10/03/16	10/07/16		11:30 PM	12:00 AM	30	1	1	1	1	1			5	D	400.00	5	2,000.00	1	
8	10/10/16	10/14/16		11:30 PM	12:00 AM	30	1	1	1	1	1			5	D	400.00	5	2,000.00	1	
9	10/01/16	10/01/16		5:00 PM	5:30 PM	30						1		1	D	250.00	1	250.00	1	
10	10/08/16	10/08/16		5:00 PM	5:30 PM	30						1		1	D	250.00	1	250.00	1	
11	10/01/16	10/01/16		5:30 PM	6:00 PM	30						1		1	D	200.00	1	200.00	1	
12	10/08/16	10/08/16		5:30 PM	6:00 PM	30						1		1	D	200.00	1	200.00	1	
13	10/02/16	10/02/16		11:30 AM	12:00 AM	30							1	1	D	150.00	1	150.00	1	
14	10/09/16	10/09/16		11:30 AM	12:00 AM	30							1	1	D	150.00	1	150.00	1	
15	10/02/16	10/02/16		5:00 PM	5:30 PM	30							1	1	D	250.00	1	250.00	1	
16	10/09/16	10/09/16		5:00 PM	5:30 PM	30							1	1	D	250.00	1	250.00	1	
17	10/02/16	10/02/16		5:30 PM	6:00 PM	30							1	1	D	250.00	1	250.00	1	
18	10/09/16	10/09/16		5:30 PM	6:00 PM	30							1	1	D	250.00	1	250.00	1	

Billing Projections: By Month

Oct 16
 CA 25,200.00
 ST 25,200.00

☒ Print Spot Prices

69

TOTAL SPOTS 50

GROSS TOTAL \$ 25,200.00

ADJUSTED SPOTS 50

ADJUSTED TOTAL \$ 25,200.00

APPROVE DECLINE

☐☐

General Manager

☐☐

Sales Manager

☐☐

National Sales Manager

☐☐

Local Sales Manager

ORDER WORKSHEET

Rep Order# 1467300 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/27/16 12:44 PM
Last Received: 09/27/16 12:26 PM
Showing Buylines: All Lines

1 of 2

Station WTMO-TV ORLANDO
Advertiser (DFFC) DRUG FREE FL COMMITT
Product 18 - TV
Estimate# 69
Buyer HOLLY HORANAgency (JMS) JAMESTOWN & ASSOCIATES
5937 JONES CREEK ROAD
BATON ROUGE, LA 70817
Agency C/P1/P2/E 18/18/69
Flight Dates 10/01/16-10/14/16Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

--- CONTRACT COMMENT ---

69 - DFFC ORLANDO-HISPANIC BROADCAST. 30 MIN SEP. ORDER ID# 5431263

--- REMARKS ---

PLEASE NOTE NEW 4Q'16 POLITICAL ORDER. PLEASE NOTE 30 MIN SEP BETWEEN SPOTS. PLEASE CONFIRM. THANKS AND REGARDS.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	6P-630P	6P-630P	30	-	-	\$700.00	10/03-10/07 10/10-10/14	5 5	5	\$7,000.00
		Buy Comment: 1X PER DAY									
2	M-F	630P-7P	630P-7P	30	-	-	\$600.00	10/03-10/07 10/10-10/14	5 5	5	\$6,000.00
		Buy Comment: 1X PER DAY									
3	M-F	11P-1135P	11P-1135P	30	-	-	\$600.00	10/03-10/07 10/10-10/14	5 5	5	\$6,000.00
		Buy Comment: 1X PER DAY									
4	M-F	1130P-12A	1130P-12A	30	-	-	\$400.00	10/03-10/07 10/10-10/14	5 5	5	\$4,000.00
		Buy Comment: 1X PER DAY									
5	Sa	5P-530P	5P	30	-	-	\$250.00	10/01-10/01 10/08-10/08	1 1	1	\$500.00
6	Sa	530P-6P	530P	30	-	-	\$200.00	10/01-10/01 10/08-10/08	1 1	1	\$400.00
7	Su	1130A-12A	1130A-12P	30	-	-	\$150.00	10/02-10/02 10/09-10/09	1 1	1	\$300.00

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Buyer HOLLY HORAN

Agency (JMS) JAMESTOWN & ASSOCIATES
5937 JONES CREEK ROAD
BATON ROUGE, LA 70817
Agency C/P1/P2/E 18/18/69
Flight Dates 10/01/16-10/14/16

Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	Su	5P-530P	5P-530P	30	-	-	\$250.00	10/02-10/02 10/09-10/09	1 1	1 1	\$500.00
9	Su	530P-6P	530P-6P	30	-	-	\$250.00	10/02-10/02 10/09-10/09	1 1	1 1	\$500.00

---REPORT TOTALS---

Report Totals: 50 / \$25,200.00

---SALES MONTHLY TOTALS---

Oct2016: 50 / \$25,200.00

Order Totals: 50 / \$25,200.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$25,200.00 OTH 0.00% WTMO 100.00% WVEN 0.00%

Books [null]
Demos RA35+P

--- Agency Comment ---
T=31735

--- CREDIT RISK ---

STANDARD CREDIT TERMS

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 9-14-16
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I, Laura Lancaster
do hereby request station time concerning the following issue:

Drug Free Florida Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Drug Free Florida Committee
115 East Park Ave, Suite 1
Tallahassee, FL 32301

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chairman: Carlton E. Turner
Treas: Mary Evertz

NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9.14.16

Date

Laura Lancaster

Signature

225.752.5159

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☐ Accepted☐ Accepted in Part☐ Rejected_____
Signature_____
Printed Name_____
Title



**POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED**

- ☐ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

- ☒ Ad relates to state or local issue and does not communicate a political matter of national importance
-

1. Requested by (Agency name, address, phone number & contact)

Agency Name Jamestown & Associates

Contact Laura Lancaster

Phone Number 225 752 5159

Address 3931 S. Sherwood Forrest Blvd Baton Rouge, LA 70816

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name Drug Free Florida Committee

Contact Mary Evertz

Phone Number 202) 239-1642

Address 115 East Park Ave. Suite 1 Tallahassee FL 32301

3. Date of request: 9/20/16

4. Request received by:

Telemundo

5. Details:

6. If ad refers to federal candidate(s) or federal election, list:

Names(s) of candidate(s) referred to, office being sought and date of election:



**POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED**

7. If ad refers to a national legislative issue, identify:
8. List sponsor's chief executive officers, members of executive committee or board of directors:
Chariman Carlton Turner, Treasurer Mary Evertz
9. Date and nature of follow-ups, if any:
10. Disposition:
☐ Accepted – see attached contract details
☐ Rejected – provide reason:

Additional Information:

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